

READY TO GO

III Madrid International Conference on Investor Relations

Official language

English

Venue

Gran Meliá Fénix Hotel
C/ Hermosilla, 2
28001 Madrid (Spain)

Special Room fare for
Conference Attendees: € 200
(VAT & Breakfast included)
Available during the previous and
following days to the conference

Reservations

Ph: +34 914 316 700
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Quote *AERI Conference*,
code 39651

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Registration

Please connect to
www.aeri.es/irconference

If you are facing any problem,
please contact:
Javier Rodríguez Vega
Ph: +34 913 458 796
M: irconference@aeri.es

Registration fee

AERI Members

~~€ 900~~ **Free**

Other IR Associations Members
(Corporates)

~~€ 900~~ **€ 300**

Non-Members (Corporates)

€ 900

Suppliers and Consultants

€ 2.000

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Investor Relations

Madrid
November 26th, 2015



READY TO GO

- Join interactive plenary sessions about some of the issues that define Investor Relations practice nowadays
- Learn the expectations that most of key contacts of Investor Relations professionals have about their function
- Reshape yourself for the new market environment arisen from the recession
- Liquidity and investors are difficult to find; understand how to approach new markets
- Learn how to integrate sustainability into your business and how to make it a material issue for investors
- Understand the increased level of transparency and disclosure required by investors and analysts

Wednesday 25th November

19:45 Welcome Event

Private and guided visit to *Pierre Bonnard Exhibition* at Fundacion Mapfre
Followed by a cocktail dinner

Thursday 26th November

08:30 Opening Remarks

Luisa Gómez Bravo. *Member of the Board-AERI. Global Head of Investor Relations-BBVA*

08:45 A Chief Economist's View for 2016

Simon Derrick. *MD, Head of Markets Strategy Team. BNY Mellon*

09:30 Convergence between Corporate Governance and Investor Relations related to Activism

- Paola Gutiérrez. *Head of Corporate Governance Advisory. Georgeson*
- Fernando Frías. *Vicesecretary of the Board. REE*
- Lawrence Y. Kay. *Former Head of IR. Salini Impregilo SpA*

10:40 Coffee Break

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11:10 Navigating the Multi-channel Digital Landscape

- Ana del Villar. *Head of Retail Shareholder. Iberdrola*
- Simon Gittings. *Creative Director. Investis*

12:20 Accessing US and other markets

- Javier Colás. *General Manager. Mirabaud Securities Spain*
- Shyanika Benimadhu. *Director, Global Investor Targeting. Nasdaq*
- Mark Simms. *CEO. CMi2i*

13:30 Lunch sponsored by Computershare

15:00 IR International Best Practices

- Elsa Drebitko. *Head of Southern Europe Depositary Receipts. BNY Mellon*
- Ángel Bautista. *Head of IR. Repsol*
- Pablo Divasson. *Head of IR. Almirall*
- Anja Kharlamova. *VP, Senior Investor Relations Specialist. BNY Mellon*
- David Peña. *Head of IR. DIA*

16:00 Sustainable and Responsible Investment

- Ramón Pueyo. *Partner. KPMG*
- Carlo Fassinotti. *Sales Spain. Nordea Asset Management*
- Tomás Gómez del Viejo. *Investor Relations Manager. BBVA*
- Nuria Trío. *Deputy CEO. Amundi Iberia*

17:10 Fixed Income IR and Rating Agencies

- Rafael Arcenegui. *Relationship Manager Spain. ELITE-LSEG*
- José María Capapé. *Head of Corporate DCM Iberia. Natixis*
- Carlos Garrido. *Director, Client Business Management. Standard & Poor's*
- Fernando de la Vega. *Head of Institutional Sales. BEKA Finance*

18:20 Closing Remarks

- Javier Rodríguez Vega. *Managing Director. AERI*

18:30 Closing Drinks by Dry Martini