Official language
English

Venue
Gran Meliá Fénix Hotel
C/ Hermosilla, 2
28001 Madrid (Spain)
Special Room fare for Conference Attendees: € 200
(VAT & Breakfast included)
Available during the previous and following days to the conference

Reservations
Ph. +34 914 316 700
M: reservas.gmfenix@melia.com
Quote AERI Conference, code 39651

Registration
Please connect to www.aeri.es/irconference
If you are facing any problem, please contact:
Javier Rodríguez Vega
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Registration fee
AERI Members
£ 900 Free
Other IR Associations Members (Corporates)
£ 900 € 300
Non-Members (Corporates)
€ 900
Suppliers and Consultants
€ 2.000

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Ready to Go
III Madrid International Conference on Investor Relations

Madrid November 26th, 2015
Join interactive plenary sessions about some of the issues that define Investor Relations practice nowadays.

Learn the expectations that most of key contacts of Investor Relations professionals have about their function.

Reshape yourself for the new market environment arisen from the recession.

Liquidity and investors are difficult to find; understand how to approach new markets.

Learn how to integrate sustainability into your business and how to make it a material issue for investors.

Understand the increased level of transparency and disclosure required by investors and analysts.

### Wednesday 25th November

**19:45** Welcome Event  
Private and guided visit to Pierre Bonnard Exhibition at Fundacion Mapfre  
Followed by a cocktail dinner.

**08:30** Opening Remarks  
Luisa Gómez Bravo. Member of the Board-AERI. Global Head of Investor Relations-BBVA

**08:45** A Chief Economist’s View for 2016  
Simon Derrick. MD, Head of Markets Strategy Team. BNY Mellon

**09:30** Convergence between Corporate Governance and Investor Relations related to Activism  
- Paola Gutiérrez. Head of Corporate Governance Advisory, Georgeson  
- Fernando Frías. Vicesecretary of the Board. REE  
- Lawrence Y. Kay. Former Head of IR. Salini Impregilo SpA

**10:40** Coffee Break

### Thursday 26th November

**11:10** Navigating the Multi-channel Digital Landscape  
- Ana del Villar. Head of Retail Shareholder. Iberdrola  
- Simon Gittings. Creative Director. Investis

**12:20** Accessing US and other markets  
- Javier Colás. General Manager. Mirabaud Securities Spain  
- Shyanika Benimadhu. Director, Global Investor Targeting. Nasdaq  
- Mark Simms. CEO. CMi2i

**13:30** Lunch sponsored by Computershare

**15:00** IR International Best Practices  
- Elsa Drebitko. Head of Southern Europe Depositary Receipts. BNY Mellon  
- Ángel Bautista. Head of IR. Repsol  
- Pablo Divasson. Head of IR. Almirall  
- Anja Kharlamova. VP, Senior Investor Relations Specialist. BNY Mellon  
- David Peña. Head of IR. DIA

**16:00** Sustainable and Responsible Investment  
- Ramón Pueyo. Partner. KPMG  
- Carlo Fassinotti. Sales Spain. Nordea Asset Management  
- Tomás Gómez del Viejo. Investor Relations Manager. BBVA  
- Nuria Trío. Deputy CEO. Amundi Iberia

**17:10** Fixed Income IR and Rating Agencies  
- Rafael Arcenegui. Relationship Manager Spain. ELITE-LSEG  
- José María Capapé. Head of Corporate DCM Iberia. Natixis  
- Carlos Garrido. Director, Client Business Management. Standard & Poor’s  
- Fernando de la Vega. Head of Institutional Sales. BEKA Finance

**18:20** Closing Remarks  
- Javier Rodríguez Vega. Managing Director. AERI

**18:30** Closing Drinks by Dry Martini