A few ideas on where we are and where we are heading to. ESG practices are considered good indicators regarding the reliability of a company’s governance and management models and therefore something to pay attention to when making investment decisions.

**Sustainable and Responsible Investment**

- **Mainstream**
  - Quality of management
  - Intelligent investor
  - WEF

- **This is not new**
  - Intangibles
  - Corporate life expectancy
  - Due diligence
  - Nasty surprises

- **The quest for reliability**
  - ESG, MOSTLY G
  - In-house and external research
  - Different approaches

- **What we do/don’t know**
  - More ESG
  - Stewardship codes
  - Governance requirements: transparency and engagement

© 2015 KPMG Asesores S.L., a limited liability Spanish company and a member firm of the KPMG network of independent member firms affiliated with KPMG International Cooperative (“KPMG International”), a Swiss entity. All rights reserved.
Sustainable and Responsible Investment

A few ideas on where we are and where we are heading to. ESG practices are considered good indicators regarding the reliability of a company’s governance and management models and therefore something to pay attention to when making investment decisions.

Over half of the world’s top 100 asset managers have already included ESG issues in their investment policies.

More ESG
Stewardship codes
Governance requirements: transparency and engagement
Sustainable and Responsible Investment

A few ideas on where we are and where we are heading to. ESG practices are considered good indicators regarding the reliability of a company’s governance and management models and therefore something to pay attention to when making investment decisions.

Over half of the world’s top 100 asset managers have already included ESG issues in their investment policies.

Average life expectancy down by 75%. Average CEO tenure down by half since 2000. Life expectancy at Fortune 500 stands at 30 years.

More ESG
Stewardship codes
Governance requirements: transparency and engagement
Sustainable and Responsible Investment

A few ideas on where we are and where we are heading to. ESG practices are considered good indicators regarding the reliability of a company’s governance and management models and therefore something to pay attention to when making investment decisions.

Figure 2. Average Holding Period - Selected Exchanges

Mainstream

Over half of the world’s top 100 asset managers have already included ESG issues in their investment policies.

What is Coming

More ESG

Stewardship codes

Governance requirements: transparency and engagement