

TWO TOPICS THEMATIC BREAKFAST

- Corporate Governance Trends, Regulatory Changes and their Impact on Investment Behaviour
- MIFID II and its Implications for Investor Relations

ORGANIZED BY:



IN COLLABORATION WITH:



Feros Advisers

DATE: March 16th, 9:30 to 11:30 AM

VENUE: TBC

RSVP

[REGISTER
HERE](#)

PROGRAM

There continues to be a growing debate around the rise of Shareholder 'Activism' and how companies need to prepare for an activist defence. However, recent (and upcoming) **regulatory changes have been driving a significant shift in shareholder behaviour** anyway. This has seen even the most "traditional" Investor categories become more "active" in their investment approach, with some even becoming "Activists".

This means a company has to look ever more closely at their shareholders so as to determine whether their investor behavior is changing. Institutions increasingly include Corporate Governance assessments into their investment decision making process.

After presenting the findings of CMi2i's 2017 Investor Corporate Governance Survey, discussions will include the 'convergence' of IR and Corporate Governance, where Corporate Governance now sits within the investment decision making process, how this may impact Investor Relations activity, and what future Market drivers are around the corner (such as MIFID II, IORP, the Stewardship Code)

And these recent changes in regulation are having a material change on how investment managers remunerate the sell-side. The **business model of the sell-side is shifting and this has substantial implications for how listed companies conduct their IR activities**. The traditional method of using analysts and equity sales people as a distribution network for IR activities has never served the corporate client and this model is dying.

In this presentation we will address what is happening and how Investor Relations departments can adapt to best thrive in the new environment.

ATTENDEES:

Investor Relations Department, Capital Markets, General Secretary, Corporate Governance

SPEAKERS:

Mark Simms. Chief Executive Officer, CMi2i

Simon Chisholm. Managing Director, Feros Advisers