

THEMATIC SESSION

2018 IR BENCHMARKING: CASE STUDY SPAIN.

ORGANIZED BY:



IN COLLABORATION WITH:

**Institutional
Investor**

DATE: May 22nd, 9:30 to 11:00

VENUE: Donnelley Financial Solutions Headquarters. C/ Goya 6, 1^a planta.

RSVP: **Please confirm registration ASAP**

[Register
here](#)

PROGRAM

How to best engage in an environment characterised by sell-side consolidation and increased corporate access activity by the buy-side will be show cased in the results of last year's Institutional Investor Perception Analysis based on the **All-Europe Executive Survey 2018**.

We have been following the trends shown by this survey during the last 3 years, so it will also be very useful to compare what has been the evolution of the Spanish issuers.

As an issuer you are competing for capital; knowing therefore how your IR activities are perceived by the global buy and sell-side is more important than ever.

Deploying the right IR tools and communication methods will be crucial. We are aiming to provide qualitative feedback on what Spain's IROs are doing best as well as highlight trends and areas of improvement.

We will also be covering **some implications and effects of the new regulation put in place lately (ie MiFID II)**.

ATTENDEES

Investor Relations Department, Capital Markets, CFOs, Strategy

SPEAKER:

Amani Korayeim. Director, EMEA Sales and Product Development