

THEMATIC SESSION

2020 IR BENCHMARKING: CASE STUDY IBERIA

ORGANIZED BY:



IN COLLABORATION WITH:



DATE: December 9th, 16:30 to 17:30 CET

VENUE: Virtual room to be confirmed after registration

Free registration for AERI Members and guests

[Register
here](#)

PROGRAM

How to best engage with the buy and sell-side will be show cased in the results of last year's Institutional Investor Perception Analysis based on the All-Europe Executive Survey 2020.

We have been following the trends shown by this survey during the last 5 years, so it will also be very useful to compare what has been the evolution of the Spanish and Portuguese issuers.

Besides Institutional Investor analysis, we will also have access to Nasdaq's information on the current trends and expectations for IR function on an European and Global level.

As an issuer you are competing for capital; knowing therefore how your IR activities are perceived by the global buy and sell-side is more important than ever.

Deploying the right IR tools and communication methods will be crucial. We are aiming to provide qualitative feedback on what Spain and Portugal's IROs are doing best as well as highlight trends and areas of improvement.

ATTENDEES:

Investor Relations Department, Capital Markets, CFOs, Strategy

SPEAKERS:

Amani Korayeim. Director, EMEA Sales and Product Development. **Institutional Investor**

Gloria Torta. Sales Manager, Iberia. **Nasdaq**